



MIZU

*Encouraging responsible water consumption
through accessible data*

CURRENT STATE


Limited data accessibility

Convolutated water bills

Non-actionable information

Lack of Education

10/27/2006 FRI 8:49 FAX

 Buffalo Water Board
281 Exchange Street
Buffalo, NY 14204

METER
PLEASE NOTE
TERMS: Payable by due date.
Faculty charge of 1.5% added
monthly to overdue balances.

BILLING DATE	BILLING PERIOD	
07/07/2006	APR 2006 - JUNE 2006	
CHARGES	WATER	SEWER
CURRENT	90.57	66.30
ARREARS	0.11	0.07
MISC.#	0.00	0.00
INTEREST	0.00	0.00
CREDITS	0.00	0.00
TOTAL		157.05

SERVICE AT: 1234 BROAD ST.
ACCT: 11223344

Return Address:
DIVISION OF WATER
PO BOX 16
BUFFALO, NY 14240-0016

BILLING ADDRESS:
MR. JOHN DOE
1234 BROAD ST.
BUFFALO, NY 14214

51100331008060000000000015705

PLEASE DETACH AT PERFORATION AND RETURN ABOVE PORTION WITH REMITTANCE IN ENVELOPE PROVIDED.

City of Buffalo Division of Water Managed By American Water 281Exchange Street Buffalo, NY 14204 716-847-1065

BILLING DATE	BILLING PERIOD	METER
07/07/2006	APR 2006 - JUNE 2006	

SERVICE AT: 1234 BROAD ST.

DUE DATE: 08/07/2006
Make checks payable to: The Division of Water.

CHARGES	WATER	SEWER
CURRENT	90.57	66.30
ARREARS	0.11	0.07
SPL. CHGS.*	0.00	
COLL. FEE*	0.00	
COLL. COMM.*	0.00	0.00
RET. CK. FEE*	0.00	
INTEREST	0.00	0.00
CREDITS	0.00	0.00
TOTAL		157.05

METER QUARTERLY WATER CHARGES
FIRST 9,999 THOUSAND CUBIC FEET
\$18.99 PER THOUSAND CUBIC FEET
OVER 10 THOUSAND CUBIC FEET
TO 36 THOUSAND CUBIC FEET
\$16.93 PER THOUSAND CUBIC FEET
OVER 36 THOUSAND CUBIC FEET
\$12.93 PER THOUSAND CUBIC FEET

METER QUARTERLY SEWER CHARGES
FIRST 4 THOUSAND CUBIC FEET, MINIMUM
CHARGE OF \$48.30, THEREAFTER \$11.09 PER
THOUSAND CUBIC FEET
(.0111 PER CUBIC FOOT)

METER READING		
PRIOR READING	CURRENT READING	CONSUMPTION
264480	267995	3515

DRAINAGE CONNECTION SERVICE CHARGE
THIS ACCOUNT HAS A .58 INCH SIZE METER.
THE MONTHLY SEWER DRAINAGE CONNECTION
CHARGE IS \$6.00 PER MONTH.

PAYABLE BY DUE DATE
WHEN PAYING BILL IN PERSON, PLEASE
BRING ENTIRE BILL

UNPAID WATER BILLS ARE A LIEN ON THE PROPERTY.
NONPAYMENT OF BILL MAY RESULT IN THE SHUT OFF OF
WATER.

TOTAL PD. SINCE LAST BILL \$ 241.00

SPECIAL MESSAGES

If your bill has been estimated and you wish to phone in a meter reading, please call 716-852-0197 ext. 329.
Please have your bill/account number, the address of the property and your six digit meter reading ready before
calling. This number is for phone in meter readings only. No messages will be returned. All other phone inquiries
must call 716-847-1065 or 716-847-1068.

Page 4

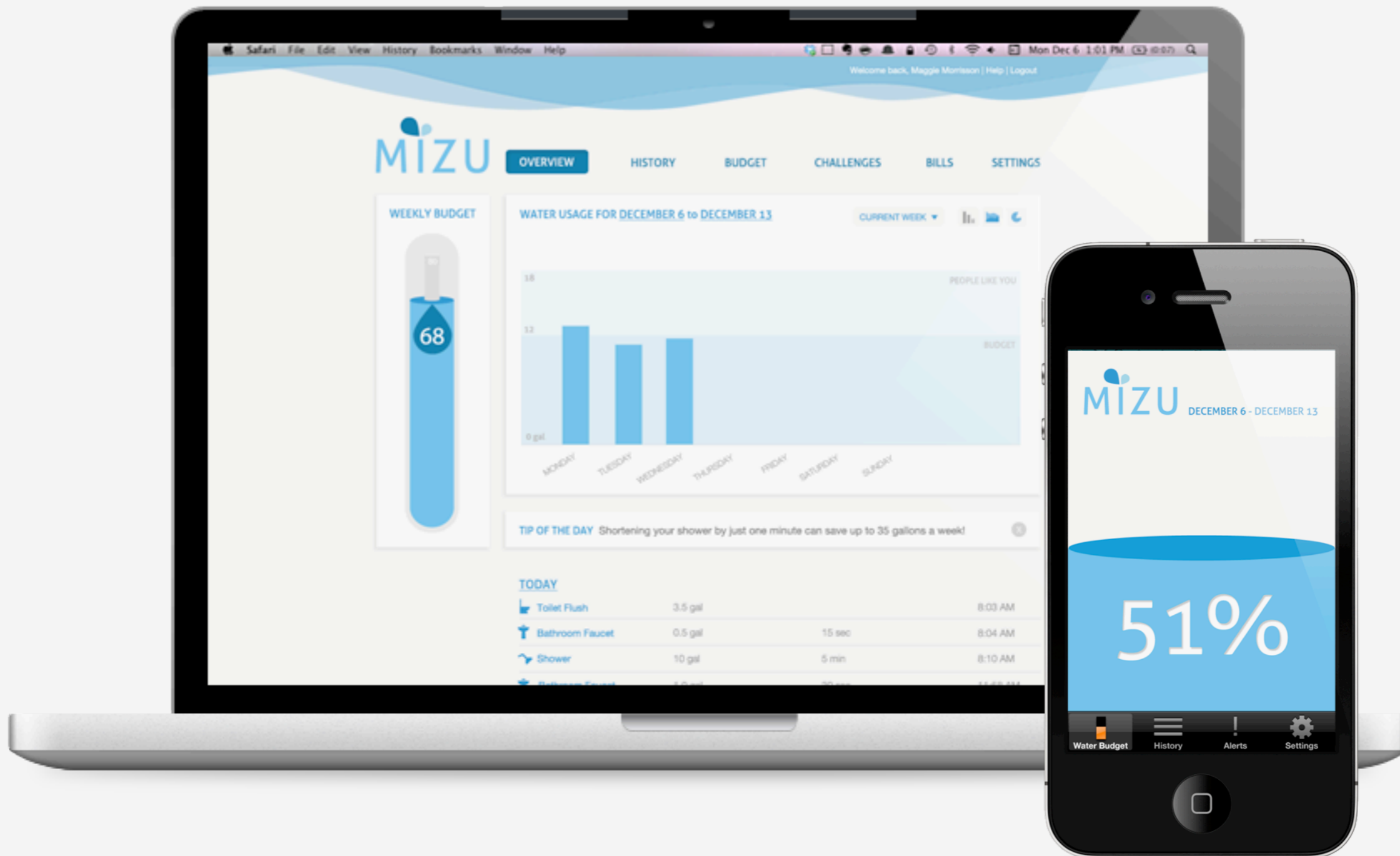
FUTURE STATE

Automated Meter Reading

HydroSense



Introducing MIZU.



Clarity. Simplicity.

MIZU allows users to monitor and understand their water consumption habits through an easy-to-use web and mobile interface

MIZU is ahead of the curve, providing an interface for data which is becoming increasingly available

MIZU changes behavior.

CHANGING BEHAVIOR

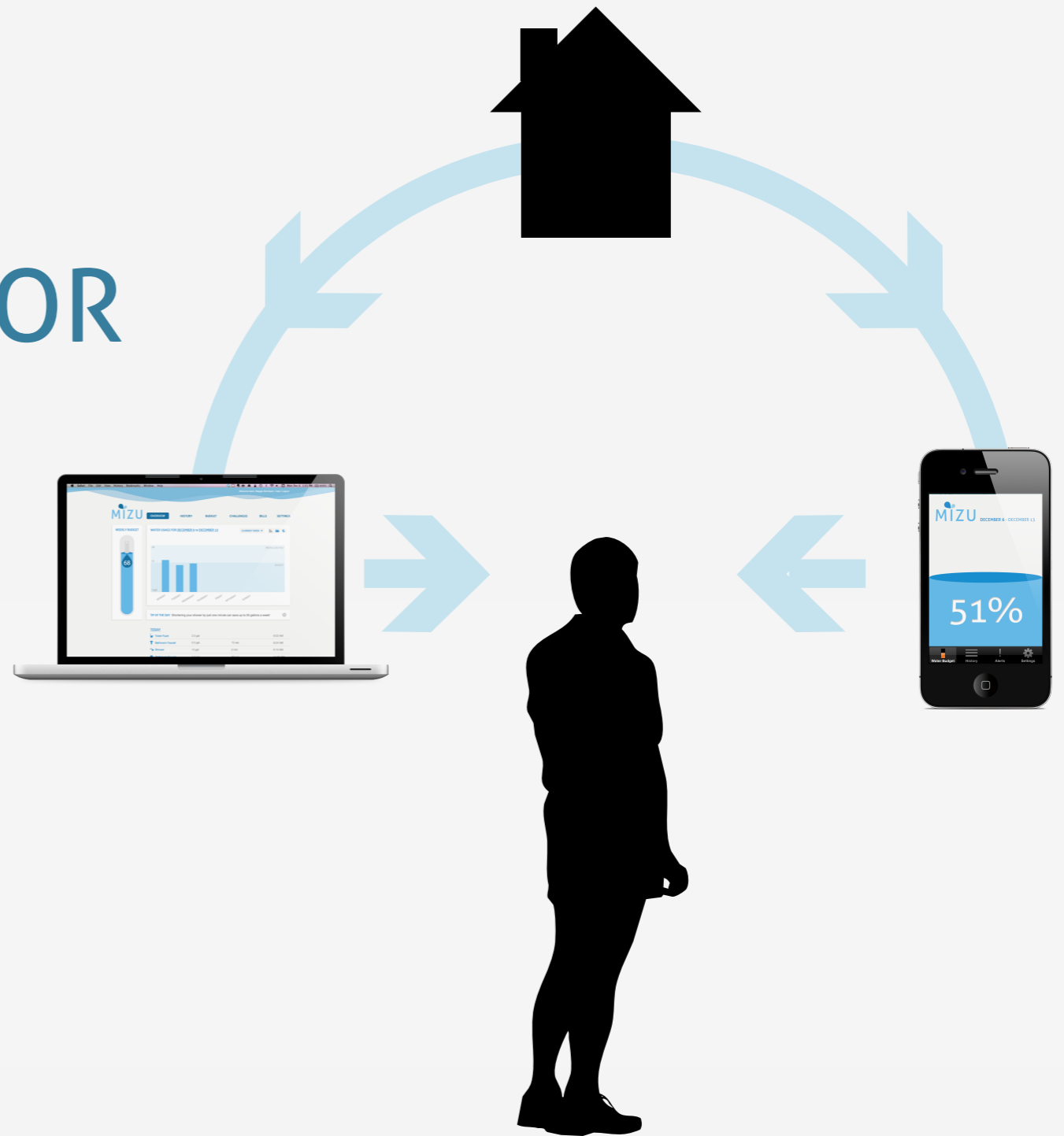
Behavior-based tips

Real-time Feedback

Budgeting

Education

Reflection



Please enjoy our demo.